

# FOUNDATION FOR COMMUNITY AND CAPACITY DEVELOPMENT

## STRATEGIC PLAN

### 2013-2016

#### **Vision Statement:**

FOCCAD envisions a healthy, meaningful and responsive community.

#### **Mission Statement**

FOCCAD exists to alleviate the suffering of the communities through the creation of a conducive environment that promotes active and meaningful participation of those infected and affected by physical, social, economical and healthy factors in any development initiative that leads to attainment of human dignity.

#### **STRATEGIC ISSUES**

**Strategic Issue 1.** High AIDS, maternal and neonatal and under-five morbidity and mortality rates in Malawi

**Strategic Issue 2.** Poor local and national level governance

**Strategic Issue 3.** Under-powered young people in all development aspects

**Strategic Issue 4.** Poor management of natural resources.

**Strategic Issue 5.** Inadequate institutional and technical capacity of FOCCAD

#### **STRATEGIC PRIORITIES AND GOALS**

**STRATEGIC PRIORITY 1:** *Contribute to reduced AIDS, maternal, neonatal and under-five morbidity and mortality rates in Malawi.*

**STRATEGIC PRIORITY 2:** *Promote governance in Malawi that is increasingly inclusive, accountable and responsive to its citizens.*

**STRATEGIC PRIORITY 3:** *To enhance the capacity of young people to effectively achieve self-reliance and contribute to national development*

**STRATEGIC PRIORITY 4:** *Contributing to improved management and conservation of natural resources, disaster risk reduction and the environment for enhanced agricultural productivity.*

**STRATEGIC PRIORITY 5:** *Build the institutional and technical capacity of FOCCAD for effective HIV related service delivery.*

#### **OBJECTIVES**

##### **STRATEGIC PRIORITY 1:**

**Goal:** *Contribute to reduced AIDS, maternal, neonatal and under-five morbidity and mortality rates in Malawi.*

##### **Year One (2013-2014)**

**Objective:** Improve economic status of women and girls to deal with poverty related vulnerability of HIV

**Objective:** Increase HIV related information, education and communication targeting women, men, girls and boys

**Objective:** Increase engagement with local leaders, men and girls to address engendered vulnerability to HIV.

**Objective:** Promote advocacy with local and national partners for service availability

### **Year Two (2014-2015)**

**Objective:** Facilitate for availability of HTC in hard to reach communities.

**Objective:** Promote health care seeking behaviour among PLHIV

**Objective:** Reduce stigma and discrimination related to HIV treatment, care and support.

**Objective:** Reduced risk of pediatric HIV among children born to HIV positive mothers

**Objective:** Increase uptake and access to quality and comprehensive HIV and AIDS related services among women, girls, men and boys

**Objective:** Improve health seeking behavior among mothers of child bearing age

**Objective:** Promote accessibility and availability of quality maternal, neonatal and under-five health services.

**Objective:** Improved nutritional status of PLHIV, infants, pregnant mothers and under-five children.

**Objective:** To improve accessibility and availability of quality youth friendly health services

**Goal: To facilitate for quality livelihoods interventions targeting those infected by HIV and affected by AIDS**

### **Three years (2013-2016)**

**Objective:** Facilitate for vocational and entrepreneurial opportunities

**Objective:** Promote agribusiness interventions for the infected and affected individuals and households.

**Objective:** Promote advocacy and lobbying for conducive policies that support small scale entrepreneurs living with HIV

**Objective:** Promote child protection, early childhood development and child rights interventions for infected and affected children.

**Goal: Reduce gender inequalities that facilitate vulnerability of HIV transmission among women and girls**

### **Three years (2013-2016)**

**Objective:** Enhance life skills among women to make informed sexual related choices

**Objective:** Facilitate for modification of cultural beliefs and practices that make women and girls inferior

**Objective:** To advocate for more local and national level gender equality engagement for more gender responsive policies.

**Objective:** Mainstream gender equality in all FOCCAD projects as a cross cutting issue.

**Objective:** Increase gender and rights awareness among women and girls

**Objective:** Promote accessibility to both basic and adult literacy education services among women and girls, men and boys

**STRATEGIC PRIORITY 2:** *Promote governance in Malawi that is increasingly inclusive, accountable and responsive to its citizens.*

**Objective:** Increased capacity of citizens, particularly poor and excluded groups, to claim their rights.

**Objective:** Increased access to information on human and child rights, entitlements and responsibilities particularly for poor and excluded citizens

**Objective:** strengthened monitoring by local organizations of policy and budget commitments, service delivery and public resource management

**Objective:** improved engagement of Malawian organizations in influencing policies, strategies and resource allocations at local and national levels

**STRATEGIC PRIORITY 3:** To enhance the capacity of young people to effectively achieve self-reliance and contribute to national development

**OBJECTIVE1:** *To facilitate for quality entrepreneurship related skills and services for economical independence and sustainability of young people in Malawi.*

**OBJECTIVE2:** *To improve provision of life skills to young people in Malawi for effective personal development*

**OBJECTIVE 3:** *To develop capacity of young people to attain leadership roles at both local and national levels*

**STRATEGIC PRIORITY 4:** *Contributing to improved management and conservation of natural resources, disaster risk reduction and the environment for enhanced agricultural productivity.*

**Objective:** *To improve farming methods and technologies for rural and poor households in Malawi*

**Objective:** *Increased access to farm inputs among vulnerable farming households*

**Objective:** *Improve access to quality agricultural extension services*

**Objective:** *Promote sustainable natural resource management practices*

**Objective:** *To increase knowledge in disaster preparedness among targeted communities*

**Objective:** *Enhance climate change mitigations and adaptation and resilience strategies*

**Objective:** *Promote IEC on early warning systems for disasters*

**Objective:** *To promote policy advocacy for establishment of safe schools model*

**Objective:** *To promote active participation of children, community and duty bearers' in enhancing disaster risk resilience*

**STRATEGIC PRIORITY 5:** Build the institutional and technical capacity of FOCCAD for effective health, livelihoods and development related service delivery.

**Goal:** **Enhance the skills and knowledge of staff and volunteers in key HIV and AIDS intervention areas.**

**(2013-2014)**

**Objective:** Provide skills to staff and volunteers in several development areas of program management.

**Objective:** Promote knowledge management, learning and sharing between staff and volunteers

**Objective:** Enhance record keeping and documentation at institutional and program level.

**Objective:** Enhance networking and collaboration with other stakeholders implementing similar interventions for possible technical assistance

**Goal: Facilitate for acquisition of new equipment and infrastructure for enhanced service delivery.**

***Three years (2013-2016)***

**Objective:** Facilitate for the construction of a multipurpose office premise.

**Objective:** Lobby with National Aids Commission and other partners for a vehicle purchase or donation

**Objective:** Facilitate for installation of dependable internet services

**Goal: Enhance the financial resource base of FOCCAD to meet the demand for its services and interventions.**

***Three Years (2013-2016)***

**Objective:** Provide skills to board, staff and volunteers in fundraising and resource mobilization

**Objective:** Produce resource providers spread sheet for donor contacts

**Objective:** Develop a resource mobilization and fundraising strategy and implement planned activities

**Objective:** Promote networking opportunities with potential resource providers

**Goal: Enhance communication with current and potential donors for transparency and accountability trust building.**

***Three Years (2013-2014)***

**Objective:** Enhance monitoring and evaluation, documentation and sharing of lessons with current and potential funders

**Objective:** Enhance frequent program updates with current resource providers

**Objective:** Improve FOCCAD financial management and reporting systems

**Objective:** Develop project proposals to potential 5-10 resource providers every year.